



Guiyang Cultural Plaza

Guiyang, Guizhou, China

Scale:

11.3 hectares

1.25 million square meters of development

FAR 11.6

Client:

Zhongtian Development Company

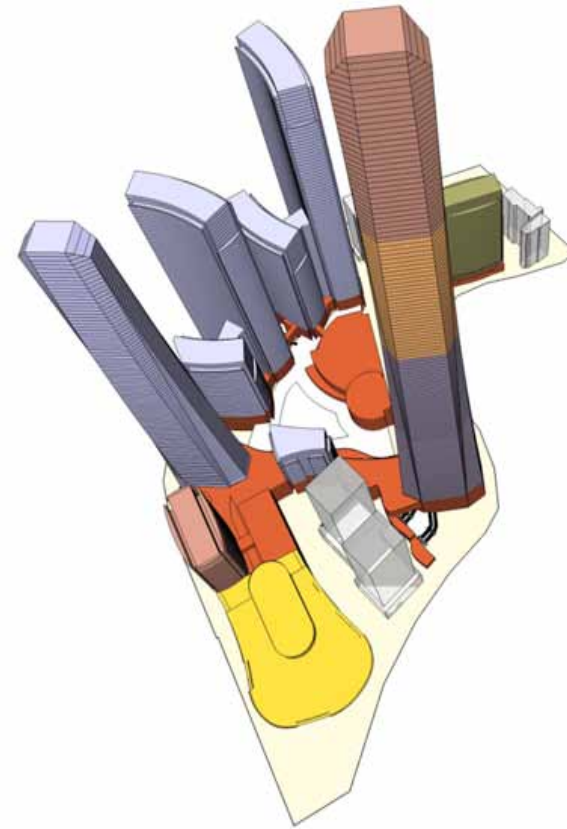
Design Team:

JWDA

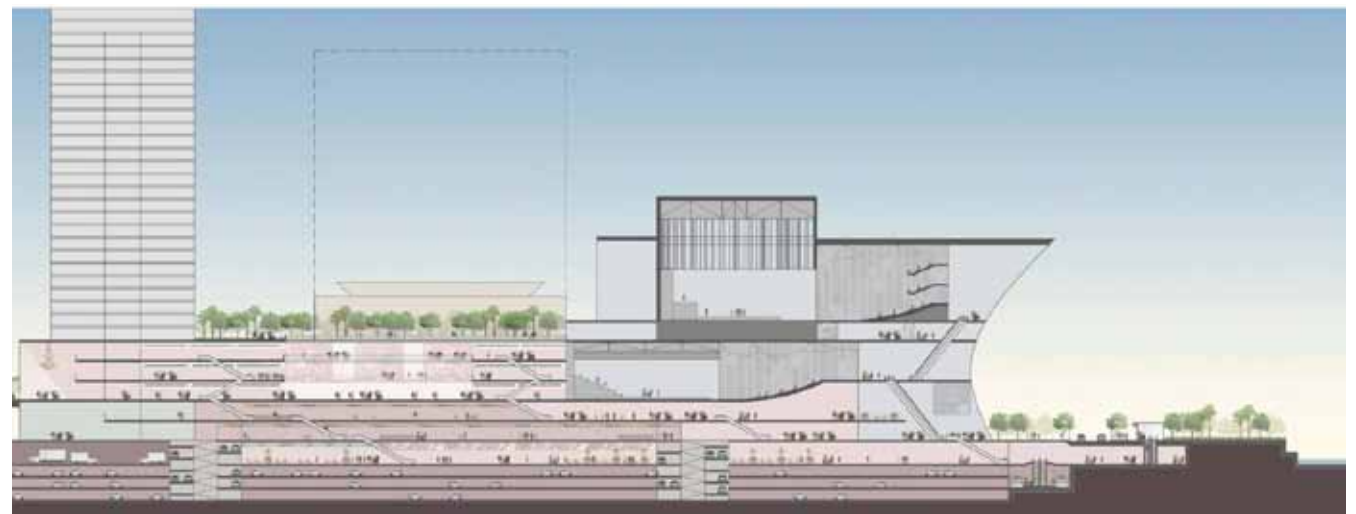
The ambitious urban regeneration and growth of the Old City of Guiyang – a project that is in its final stages and is also being designed by K+R / JWDA - is structured around new transportation corridors and key urban core projects, and the Zhongtian Mixed Use Development is the symbolic centerpiece of this renewal.

The 11.3 hectare site is situated at the intersection of the primary axis of the city and the winding Nanming River as it passes by Zucheng Plaza, the symbolic cultural center of the City. The Zhongtian Urban Core addresses this plaza, with the gracefully soaring 100-story mixed-use tower its talisman, and the curvilinear Cultural Center its heart and front door to the Metro station that serves the project.

The balance of the 1.247 million square meters of development is deployed radially round these two icons and along the natural arc of Ruijin Road, which serves as the project's major access boulevard, and as its primary link to the northern portions of the City. The peripheral buildings are Soho-style mixed-use towers that converge on a central plaza surrounded by retail, exhibition and participatory public spaces, and movie theaters anchored by an I-max. Ground level retail extends throughout the development, and finally links to the riverfront retail promenades on either side of the Nanming River.



- Theater
- Culture Relocated
- SOHO
- Hotel
- Serviced Apartment
- Office
- Replacement Housing



Floor Plans



First Floor



Second Floor



Third Floor



Fourth Floor



Fifth Floor



Sixth Floor

