



Waigaoqiao FTZ Revitalization Plan

Shanghai, China

Scale:
2 Square KM

Client:
Shanghai Waigaoqiao Free Trade Zone Development Co. Ltd..

Design Team:
JWDA, Shanghai

China's busiest and most profitable FTZ recognizes the implications of WTO agreements, and is attracting multi-national IT businesses and improving competitiveness in the manufacturing and assembly sectors.

The plan introduces a new 'main street' that will establish a superior address for new IT companies, and provide the human and social center that will retain companies such as Nextel, Phillips, and 3-M. New facilities will include exhibition spaces, business services, hospitality and health services, new sports and recreation facilities, and a food and entertainment 'village'. The plan also resolves key "over-the-fence" operational controls; introduces new entries and service arrangements to improve inter-district co-operation; and reconfigures existing land holdings to improve efficiency and keep Waigaoqiao at the top of its class.

